

# JEFF ACKERMANN

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## EDUCATION

**University of North Carolina**, Chapel Hill, North Carolina

- Ph.D. in Economics, May 2017
- Dissertation Committee: Brian McManus (chair), Gary Biglaiser, Luca Flabbi, Helen Tauchen, Jonathan Williams

**Duke University**, Durham, North Carolina

- B.S. in Economics, May 2006
- Graduated with distinction

## RESEARCH

“The Effect of Franchising on Firms and Consumers” (Job market paper)

“The Effect of Franchising on Store Performance: Evidence from an Ownership Change” (Conditionally accepted at *Management Science*, September 2018)

## WORKS IN PROGRESS

“Intra-Franchise Competition and Cannibalization”

## ACADEMIC EXPERIENCE

### Instructor

- Industrial Organization 2015 – 2016
- Intermediate Microeconomics 2013 – 2014
- Managerial Economics 2013 – 2016

### Teaching Assistant

- Managerial Economics (Duke University Fuqua School of Business) 2015 – 2016
- Macroeconomics (Duke University Fuqua School of Business) 2015 – 2016
- Intermediate Microeconomics for Non-Majors 2014
- Industrial Organization for Non-Majors 2014
- Intermediate Microeconomics 2012 – 2013
- Industrial Organization 2011

## COMPUTER SKILLS

MATLAB, Stata, Visual Basic for Applications

## AWARDS

- Best Graduate Student Instructor, UNC Economics Department 2016

## LEADERSHIP

President, UNC Economics Graduate Student Association 2013 – 2014

## WORK HISTORY

**Economist**, Federal Housing Finance Agency 2017 – present

**Financial Analyst**, Cisco Systems 2010 – 2012

**Financial Analyst**, Penske Logistics 2008 – 2010

**Research Analyst**, Nathan Associates Inc. 2006 – 2007

## REFERENCES

Brian McManus (chair)  
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